

GULFOOD MANUFACTURING



THE SPECIALITY
FOOD FESTIVAL



7-9 NOV 2023

DUBAI WORLD TRADE CENTRE

THE SMARTER FUTURE

Thousands of exhibitors and
unlimited business opportunities
all under one roof.

Only advance online registration and print@home
badges will be issued. Strictly no registrations/badges
issued on-site at the event.

21 HALLS OF EXCITING

NEW DISCOVERIES

The World's Biggest Innovation Showcase, Networking, And Business Sourcing Events Of The Year



Gourmet Boutique



Top Table Gourmand



YouthX



Blend Studio



Buyers Club Lounge



Trendsetters Tour



Bar Code



FoodTech Summit



Innovation Tours



Sustainability Tours



Network Meetings Programme



GULFOOD
MANUFACTURING

ZA'ABEEL HALL 3 | HALLS 1-4, 9
TRADE CENTRE ARENA | SHEIKH SAEED HALLS 1-3

HALLS 5-9 | PAVILION | SHEIKH MAKTOUM HALL

PRIVATE LABEL
MIDDLE EAST

AL MUSTAQBAL PLAZA



THE SPECIALITY
FOOD FESTIVAL

AL MUSTAQBAL PLAZA



SHEIKH RASHID HALL





GULFOOD MANUFACTURING

Taking Global Food Production Towards A More Agile And Sustainable Direction

The sell-out 9th edition of Gulfood Manufacturing presents a remarkable occasion for industry stakeholders. Green and sustainable manufacturing are in the spotlight as Gulfood Manufacturing represents the pinnacle of the global food and beverage manufacturing industry's evolution. It offers a decisive destination for those seeking to adopt new technology, improve efficiencies, and meet new challenges in food production.

Gulfood Manufacturing 2023 is shaping a more intelligent landscape for the future of food manufacturing. Be part of the smarter future, and make lucrative business moves.

مجموعة كيزاد
KEZAD GROUP

Nurturing the
Food Supply Chain

800+
BUSINESS
PARTNERS

300+
OPERATION
FACTORIES

8.4M+ SQ
WAREHOUSE

مجموعة كيزاد
KEZAD GROUP

We're here to

business in
TODAY

Platinum Sponsor

Apical

Visitor Badge Sponsor



Strategic Partner

iff

Sponsor

IFFCO إفكو

2,168

Exhibitors

15

Halls Of
Innovations

69

Participating
Countries

36,000

Buyers & Attendees

100+

Thought Leaders
& Speakers

Discover The Latest Innovations From Global Leaders In Ingredients

Apical

asia+ africa
General Trading L.L.C.
FOODSTUFF & AGRO COMMODITY

iff

IFFCO إفكو

B BRENNTAG

ADM

akras
let there be taste

arla
foods
ingredients
Aria

BUNGE
Loders Croklaan

Cargill
Helping the world thrive

Givaudan

Ingredion.
Be what's next.

interfood

KANEGRADE
in touch with nature

KERRY

TAKASAGO

TATE & LYLE

FSL
INGREDIENTS
Your Long Term Partner

wilmar

DÖHLER
NATURAL FOOD & BEVERAGE INGREDIENTS

atom

Championing Efficiencies Through Global Leaders In Processing & Packaging

PROTECTS
Tetra Pak
WHAT'S GOOD

AND
& OR
HARVESTING YOUR NEEDS SINCE 1984

al thika packaging

العالمية للآلات
ALALAMIAH MACHINES

BUHLER

HEAT AND CONTROL

HUSKY

ISHIDA

Enduring Value

Johnson Controls

Kawasaki
Robotics

KAYDEE
FOOD PROCESSING
SOLUTIONS

KRONES

KONIG

MIDDLEBY
FOOD PROCESSING

MULTIVAC

Rieckermann
Machinery & Industrial Solutions

SIG
for better

Sidel

SIEMENS
Ingenuity for life

tna
food processing & packaging solutions

GEA

WHAT'S NEW

SMARTER FOOD FACTORIES

We delve into the digital technologies optimising the F&B manufacturing process, such as AI, automation, and robotics.

PACKAGING & FOOD PRESERVATION

We address issues such as tackling food waste, and explore the latest sustainable solutions and innovations in food preservation.

THE ECONOMICS OF F&B MANUFACTURING

We delve into investment strategies, monetisation models, new tax regimes, crisis-proofing, and overall cost mitigation.

TRANSPARENCY IN FOOD SYSTEMS

We look at how to leverage blockchain, digitalisation, and technology to improve traceability and trust.

A SMARTER APPROACH TO FOOD SAFETY

We look at enhancements to FSQA using smarter technology and future-forward solutions.

INNOVATION THROUGH ALTERNATIVES & INGREDIENTS

We unveil the most cutting-edge ways to enhance animal product alternatives and nutrition.

THE EVOLUTION OF THE MIDDLE EAST MARKET

We explore the evolution of the F&B manufacturing landscape, and the exciting, strategic opportunities and initiatives on offer.

FOODTECH SUMMIT

7-9 November
Al Multaqua Ballroom

The visionary Food Tech Summit will bring together the international food manufacturing industry for 3 immersive days of industry-leading keynotes, panel discussions, thought leadership, and more.

More than 100 of the industry's most dynamic and engaging speakers are set to discuss a powerful agenda.

F&B MANUFACTURING MARKET & ECONOMICS

Complexity breeds opportunity:
Navigating the turbulent seas of the F&B market – adapt or sink

SUSTAINABLY SMART F&B PROCESSING & PACKAGING

Beyond the hype:
Assessing the F&B processing industry's smart green revolution

INNOVATIVE, INTELLIGENT INGREDIENTS

From lab to table: Are cutting-edge ingredients the key to democratising nutritional excellence?

Global Experts Transforming Food Production

7 November

 **TARIQ ALHASHMI**
Director of Technology Adoption
and Development
**UAE Ministry of Industry
and Advanced Technology**



MOHAMED SAMIR
Board Member
Al Safi Danone & Former CEO
Al Yasra Foods



CHRISTOPH WEGENER
Chief Markets Officer
SIG



MOSTAFA ABOSOLIMAN
Head of Procurement MEA
Kraft Heinz



ADAM ADAMEK
Innovation Director
EIT Food



SHAKER ZAINAL
Chief Business Officer
Emirates Development Bank

Global Experts Transforming Food Production

8 November



ADOLFO ORIVE
President & CEO
Tetra Pak



IRINA ALBANESE
Head of
Innovation Middle
East & Africa
DHL



SHILPA GHOSALKAR
Senior Director of
Food Safety & Quality
Assurance AMESA
Pepsico



NIHAL EL MOKDAD
Director, Supply Chain Excellence
Global Emerging Markets
Mars



AYLIN AKSOY
Head of R&D Foods
META, Cargill



SEBASTIEN BREGEAUD
Manufacturing Director
Notpla

Global Experts Transforming Food Production

9 November



NADINE ELSHOUBARY
R&D Director
Middle East, North Africa
and Pakistan
Mondelez



SAMIR MOFTAH
Senior Director
Right by Design
Danone Nutricia



LAURENT SIMONPIETRI
BASF Nutrition Ingredients &
Head MEA, Turkey & Central Asia
BASF



OLGA BEZUKLADOVA
Regional Head of Innovation
SAMEA - Taste & Wellbeing
Givaudan



REINIER WEERMAN
General Manager Middle East/
Israel & North Africa
Upfield



HANS HUISTRA
COO
Meatable

7 NOV

13:00 - Decoding the Global Halal F&B Market: Trends, Challenges and Opportunities



TOMÁS GUERRERO
Halal Trade and Marketing Centre

14:30 - The importance of vegan certification: A transparency path from manufacturers to consumers



BEATRICE BALZANI
V-Label



SILVIA RECCHIA
V-Label

16:00 - Sustainability for F&B Manufacturers Workshop



HANAN CHAAIBI
The Green Spoon



DILARA OZMERIC
The Green Spoon

8 NOV

13:00 - Production and Packaging Line Integration Concept for Food & Beverage



KAMAL KANT PANDEY
SIEMENS



ENMANUEL APARICIO VELÁZQUEZ
SIEMENS

14:30 - Unlocking Operational Excellence, Servitisation, and Sustainability in Manufacturing



ENRIQUE ORTEGA
GELLIFY Middle East



NEIL FORD
GELLIFY Middle East

16:00 - What is Sustainable Nutrition and why do we need it?



AOIFE MARIE MURPHY
Kerry

network

— MEETINGS PROGRAMME —

HELP DESK LOCATIONS:

- Buyers Club Lounge Reception in Private Label Middle East @ Al Mustaqbal Plaza
- Al Wasl Foyer



Pre-Schedule Meetings And Connect Face-To-Face

Want to make the right connections at the show? Our dedicated meetings programme is designed to help you schedule valuable in-person meetings with the companies and people that matter most to your business.

All visitors get free access to our **NETWORK Meetings Programme** – a user-friendly platform that allows you to browse through exhibitor information and initiate meeting requests before the event even begins.

[REGISTER TO START NETWORKING TODAY!](#)

GULFOOD MANUFACTURING INDUSTRY EXCELLENCE AWARDS 2023

SHORTLISTED COMPANIES

Winner announcements on 7 November. [Stay tuned.](#)

BEST FOOD SAFETY INNOVATION AWARD

BUHLER DMCC
Solano – roasting and pasteurization solution
Hall: 3 Stand: C3-18

ISHIDA EUROPE LIMITED
The IX-PD X-ray inspection system
Hall: 3 Stand: C3-4

BEST INGREDIENTS INNOVATION AWARD

ADM INTERNATIONAL SARL
ES1 (Bifidobacterium longum CECT 7347)
and the heat-treated (HT-ES1) postbiotic
Hall: 6 Stand: E6-4

PALSGAARD
Palsgaard® AMP 4458 - the sustainable
alternative to lecithin
Hall: 8 Stand: D8-27

SYMRISE
Diana food™ chickpea and aquafaba ingredients
Hall: 8 Stand: H8-4

SUSTAINABLE COMPANY OF THE YEAR AWARD

MANE
MANE's commitment to sustainable development
Hall: 6 Stand: D6-4

GEA MIDDLE EAST FZE
GEA's Low Carbon Heat Network
Hall: 2 Stand: A2-4

INTERNATIONAL FLAVORS & FRAGRANCES INC
IFF's re-imagine waste innovation program
Councourse 1

PLANT-BASED MANUFACTURING COMPANY OF THE YEAR AWARD

TETRA PAK EXPORT FZE
Flava Bean vegan ice cream
Hall: 2 Stand: A2-42

CARGILL TARIM VE GIDA SAN.TİC.A.Ş.
Insoluble maize fiber sustainability project
Hall: 5 Stand: B5-28

THRYVE
THRYVE™ - first plant based meat in GCC
Hall: 7 Stand: 739

DIGITAL TRANSFORMATION INITIATIVE

SYMRISE
Symvision AI™
Hall: 8 Stand: H8-4

SIG COMBIBLOC FZCO
SIG asset health monitoring
Hall: 4 Stand: C4-4

VIDEOMETER
The VideometerLab
Hall: 8 Stand: D8-41

RENEWABLE ENERGY INITIATIVE

GEA MIDDLE EAST FZE
GEA e-switch bake
Hall: 2 Stand: A2-4

UNICONFORT
Uniconfort huracan biomass boiler
Hall: Shk Saeed Hall 2 Stand: S2-B12

PROBAT SE
Clean, zero-emission hydrogen-powered coffee roasters
Hall: Shk Saeed Hall 1 Stand: S1-E28

BEST PACKAGING INNOVATION AWARD

KRONES AG
LitePac Top: the plastic-free packaging solution
Hall: 1 Stand: D1-4

TETRA PAK EXPORT FZE
Tetra Prisma® aseptic 330 square with dreamcap™ 26
Hall: 2 Stand: A2-42

TNA MENA FZCO
The Perfect Pair - packaging and splicing system
Hall: 4 Stand: A4-4

SUSTAINABILITY CHAMPION OF THE YEAR

GUPSE SÜREN
Corporate Responsibility Project Manager
Cargill Tarim Ve Gida San.Tic.A.S
Hall: 5 Stand: B5-28

TATJANA KRAMPITZ
Head of Technology Management New Food
GEA Middle East FZE
Hall: 2 Stand: A2-4

BEST PROCESSING INNOVATION AWARD

GEA MIDDLE EAST FZE
GEA ProFry
Hall: 2 Stand: A2-4

MULTIVAC ME FZE
Portioning system GMS 400
Hall: 1 Stand: C1-42

MECATHERM SA
M-VT vertical oven
Hall: 4 Stand: D4-34

HEALTH & WELLBEING INNOVATION AWARD

BUNGE LODERS CROKLAAN OILS SDN BHD
Karibon 070 shea-based fat
Hall: 6 Stand: A6-40

AGRANA BETEILIGUNGS-AG
DuraBeet®
Hall: 7 Stand: C7-4

CARGILL TARIM VE GIDA SAN.TİC.A.Ş.
The gerkins cocoa powder
Hall: 5 Stand: B5-28

INNOVATION TOURS

8-9 November 13:00, 16:00 Al-Wasl Foyer

Innovation Tours are always the most anticipated feature, where exhibitors unveil their global launches and tech innovations as they take you on an exclusive and highly informative discovery of high-tech machinery solutions and ingredients innovation across the show floor.



SUSTAINABILITY TOURS

A new dedicated tour focused on **Green and Sustainable Manufacturing**. Food manufacturers who are committed to sustainability, don't miss out! The tour will be providing highly informative and valuable discovery of sustainable high-tech machinery solutions and ingredients from the most reputed food processing global leaders.



Apical

DÖHLER

al thika packaging



KRONES

IFFCO إفكو

HUSKY

iff
Where science
& creativity meet

GEA

FSL
INGREDIENTS
Your Long Term Partner

Givaudan

GULFOOD GREEN

24-26
SEP 2024
DUBAI WORLD TRADE CENTRE

GOOD FOR YOU GOOD FOR THE PLANET.

A global exhibition and summit dedicated to promoting **healthier and sustainable food systems** - presenting fresh and frozen fruits and vegetables, plant-based/alternative proteins, organic produce, and groundbreaking, scalable technologies positively impacting people and the planet.



BOOK YOUR STAND TODAY

www.gulfoodgreen.com

Organised by



SAUDI FOOD
MANUFACTURING

30 APR - 2 MAY 2024
RIYADH KSA

SEIZE THE FUTURE

Join global experts and decision-makers leading future technologies, forward-thinking and future-proofing operations, establishing sustainability, and increasing profitability.

SAUDI FOODMANUFACTURING.COM

ORGANISED BY

كاؤن
KAOÙN
INTERNATIONAL

dmg::events



THE SPECIALITY FOOD FESTIVAL

7-9 November 2023
Al Mustaqbal Plaza
10.00-18.00



MENA's Largest GOURMET & FINE FOOD EVENT

*Hand-crafted for Hospitality,
Foodservice & Retail Professionals*

The Speciality Food Festival is the MENA region's only dedicated gourmet and fine food trade show, offering discerning buyers a platform for networking and finding the right premium or niche product, and giving visitors the opportunity to gain a comprehensive overview of the market-including the latest news and emerging trends in the speciality food industry.

The global food scene is evolving radically and gastronomy continues to boom in this region, particularly following the arrival of renowned entities like the Michelin Guide, Gault et Millau, and MENA's 50 Best, who have thoroughly examined and explored the gastronomy market in this region.

The Speciality Food Festival will give you the platform to leverage on the growing opportunities in the region for the gastronomy sector. It is a platform for industry leaders (from across the retail, hospitality, foodservice, manufacturing, import & export, and wholesale industries), decision makers, and the youth to inspire, connect and contribute across multiple interactive show elements.

15,000⁺

Premium quality
gourmet products

250⁺

Exhibitors from
13 countries

11,000⁺

Visitors from
60+ countries

*Explore and source the
most in-demand artisan
& gourmet products from
the region's most affluent
showcase of fine foods
from around the globe!*



And many more..

WHAT'S NEW



blend Studio

NEW

Dive into the world of beverages at **Blend Studio**, where you'll witness expert mixologists and baristas craft the industry's most sophisticated and trending flavours. Connect with celebrated leaders, uncover trade secrets, and gain valuable insights from the best in the business.

GOURMET BOUTIQUE

NEW

Discover coveted new brands and products that have captured the attention of esteemed local retailers. The **Gourmet Boutique** is your go-to destination for fresh findings, led by food connoisseurs and experts. Expand your retail offerings and menu selections through workshops and tastings, while connecting with exclusive upscale brands for fruitful collaborations.



TOP TABLE GOURMAND

Experience a star-studded, action-packed three-day agenda ignited by the culinary brilliance of renowned celebrity chefs, homegrown icons, pioneering brands, and emerging culinary talents, through immersive masterclasses, live demonstrations, and workshops.



youthX YOUNG CHEF CHALLENGE

Witness the birth of culinary stars! Experience excellence as regional hospitality talents compete in a thrilling live culinary showdown, aiming to become champions at The Speciality Food Festival 2023. Watch the winners emerge as the ultimate showdown awaits at Gulfood 2024's International Finals.





TOP TABLE

GOURMAND

Setting The Stage Ablaze With Fiery Culinary Ideas And Innovations

Top Table Gourmand will give visitors a first-of-its-kind platform to explore and experience the vibrant regional & local culinary cuisines that have made their way to the new culinary capital of the Middle East.

Top Table Gourmand will be at the centre of the thriving community of culinary & fine food enthusiasts during The Speciality Food Festival, and present a **star-studded lineup of internationally-renowned chefs**, Michelin-starred chefs & young culinary talent, through an exciting, action-packed three-day agenda.

7-9 November
Al Mustaqbal Plaza
11.00-18.00

40⁺

Masterclasses

200

Dishes

Distinguished Culinary Maestros in the F&B sector

Hosted by:
**JAMES KNIGHT
PACHECO**



**CHEF ALESSIO
PIROZZI**

Head Chef
Torno Sobito – Acclaimed
Michelin-Starred Restaurant



**CHEF ALEXANDER
STUMPF**

Executive Chef
& Co-owner at
BB Social Dining



**CHEF KELVIN
CHEUNG**

Executive Chef & Partner
Jun's



**CHEF ROBERTO
SEGURA**

Head of Culinary
at Infini Concepts,
Founder of La Barra DXB



**CHEF JUNIOR
NADJE**

Chef Owner
Diner Modern



**CHEF SHAHEEN
KHALIL**

Founder
Yaba Restaurant

Distinguished Culinary Maestros in the F&B sector



**CHEF GIOVANNI
LEDON**

Executive Chef
Akira Back Dubai



**CHEF MARQUES
TONE**

Head Chef
Coya



**CHEF MAURO
DI LEO CINQUE**

Executive Chef
Cinque & Trattoria
by Cinque



**CHEF ALESSANDRO
MICELI**

Chef Owner
Bella



**CHEF LANA
NASSER**

Co-CEO & Co-founder
Azoki



**CHEF ADWAIT
ANANTWAR**

Head Chef
Atelier House



**CHEF ILIAS
DOULAMIS**

Executive Chef
Conrad Dubai



**CHEF DIMITRI
ESPOSITO**

Executive Pastry Chef
Jumeirah Hotels
& Resorts



**CHEF GIUSEPPE
PEZZELLA**

Group Executive Chef
Mine and Yours Group
Chic Nonna Dubai



**CHEF TONY
WANG**

Executive Pastry Chef
Waldorf Astoria Dubai Palm
Jumeirah



**CHEF SULTAN
KAYED**

Founder
& Head Chef
GOAT and LIT Pizzeria

YouthX

YOUNG CHEF CHALLENGE

8 November
Al Mustaqbal Plaza
11.10-14.30

Forging Tomorrow's Culinary Visionaries

YouthX, a global brand by Gulfood, continues to build on its legacy of success as it prepares to bring its second edition to The Speciality Food Festival this November.

Following its previous triumphs at Gulfood and The Saudi Food Show, YouthX is set to bring together young chefs from the region's leading hotels, providing them with an unparalleled platform from which to showcase their culinary skills in a thrilling competition. This unique event aims to recognise and reward their valuable contributions to the region's ever-growing influence on the global gastronomy scene.



PHASE 1

Prefinal Selections

October 2023 at ICCA Dubai

30 Chefs

10 Teams of 30 Chefs

PHASE 2

Regional Finals

8 November 2023 at The Speciality Food Festival

12 Chefs

4 Teams of 3 Chefs

PHASE 3

International Finals at Gulfood 2024



PARTICIPATING HOTELS



CHEER ON YOUR FAVOURITE HOTELS IN AN ELECTRIFYING COOK-OFF

Young chefs from four iconic hotels have emerged victorious in the preliminary competition and are now all set to compete at the prestigious Top Table Gourmand on November 8th.

Watch them compete in a spectacular showdown for a jaw-dropping prize of AED 100,000 and an exclusive ticket to the global showdown at Gulfood in February 2024. The stakes have never been higher, and the culinary world is on the edge of its seat, awaiting its new champions.



blend Studio

7-9 November 11.00-18.00
Al Mustaqbal Plaza

Equip yourself with the latest beverage trends through immersive masterclasses and workshops expertly guided by accomplished mixologists and seasoned baristas from global beverage leaders.

MONIN®

Deep-dive into new exciting flavours and trends in beverage crafting, presented by a line-up of master mixologists from premium French beverage brand, MONIN.



Learn first-hand techniques in the basics of roasting, extraction, equipment selection, measuring, and brewing from world-leading authentic French roaster, Café Richard.



CRAFTING INNOVATIVE BEVERAGES TO QUENCH YOUR THIRST FOR SUCCESS

Uncover exciting flavours and hot trends with our master mixologists and baristas. Learn from the best, including renowned brands like MONIN and authentic French roaster Café Richard, covering everything from roasting to brewing. Join us for the ultimate exploration of top-tier beverage craftsmanship.

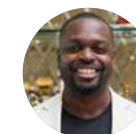
35+ MASTERCLASSES | DEMOS | WORKSHOPS



JORDAN FRY
Bar & Restaurant Manager
Josette Dubai



GIACOMO VEZZE
Asst Director F&B
Grosvenor House



NANA SECHERE
Global Brand Ambassador
Takamaka Rum



MATTEO D'OTTAVIO
Coffee Professional
& Consultant
Simonelli Group



ALEKSA NOVICIC
Product Specialist
MEIA Gruppo
Cimbali



BATUHAN BINKANAT
Beverage expert MEA
& Subcontinent
MONIN



FELIPE SANTANDER
Beverage Expert
MONIN



PRAKASH RAI
Beverage Specialist
Alpro



OMAR EL SHARIF
Head Of Business
Development
Fresh Express



7-9 November 2023 10.00-18.00 Sheikh Rashid Hall

The MENA Region's Largest Trade Fair For Sweets And Snacks

This November, treat yourself to the biggest and most impressive showcase of confectionery and snacks from global manufacturers. **ISM Middle East** brings together over 330 exhibitors and 42+ country pavilions of the industry's best from around the world. From the finest to the most innovative product lines, seize your next significant business opportunity at the MENA region's only show dedicated to sweets and snacks!

ISM Middle East is the ultimate marketplace where top-notch global exhibitors will reveal what's fresh and new in the world of all things sweet and savoury – from heavenly chocolates to delectable confectioneries and biscuits, mouthwatering desserts, tempting snack foods, rich ice creams, and a wide selection of dates and date palm products.

330⁺

Exhibitors

42⁺

Participating Countries

11,400⁺

Buyers And Attendees

Establish The Sweetest Business Partnerships With Leading Global And Regional Brands



And many more..

Platinum Sponsor



Gold Sponsor



Knowledge Partners



WHAT'S NEW

MEET THE LEADING INNOVATORS IN THE SWEETS AND SNACKS INDUSTRY

See how innovation is transforming sweets and snacks through **health-consciousness, plant-based choices, technology, and sustainable packaging.**



EXPLORE HOW NEW GENERATIONS ARE EMBRACING THE APPEAL OF LEGACY BRANDS

Uncover the trend of 'newstalgia' as **iconic brands leverage** their legacies to connect with younger generations, **reinventing classics** and **crafting new flavours.**

UNVEIL ACCESSIBLE INDULGENCE IN SWEETS AND SNACKS

Discover the booming **consumer indulgence** market in MENA, with global brands investing in **premium chocolate** and **healthy ice creams.**



ISM Middle East Expert Insights

📅 8 November 🕒 16:00 - onwards
📍 FoodTech Summit - Al Multaqua Ballroom

Prepare for an unparalleled experience at ISM Middle East as we unveil an outstanding **line-up of speakers** poised to illuminate the limitless **opportunities within the MENA sweets and snacks market.** Our event promises invaluable insights and expert guidance to not only enter but also flourish in this dynamic sector.



PRESENTATION

Global innovation drivers:
Opportunities for the MENA sweets & snacks market

PANEL DISCUSSION

Expert insight & guidance on entering and thriving in the MENA sweets and snacks market.

PRESENTATION

Accessing MENA's blooming sweets and snacks market – a business guide



NICOLE JANSEN
Team Manager
Insights & Innovation
INNOVA MARKET INSIGHTS



KATHARINA BUSCHJÄGER
Director
ISM Middle East (DE)
KOELNMESSE



MONIQUE NAVAL
Senior Analyst
EUROMONITOR INTERNATIONAL



SABINE KRAFZEL KHOURDAJI
Financial Director
G.A.A.S.T.



KARSTEN DAUM
Managing Director
GERMAN SWEETS



MILAD ROUHANA
MD Middle East, Africa, and Pakistan
PERFETTI VAN MELLE



JUAN MEJIA
Category Leader - Bakery, Bars, and Confectionery - MEA and Turkey
IFF



ANASTASIA PANAGIOTIDOU
Export Manager
JANNIS EXPORT



KATHY JOHNSTON
Chief Chocolate Officer
MIRZAM

ISM MIDDLE EAST NEW PRODUCT SHOWCASE

SHORTLISTED COMPANIES

WINNING CATEGORIES



New Product Showcase

ISM Middle East is the ultimate hub of **innovation within the confectionery & snack industries**. Here, groundbreaking ideas and revolutionary products converge to create an awe-inspiring showcase of creativity.

Witness these innovations being unveiled on the show floor, and be the first in the region to **source these thrilling and inventive products** in the world of sweets and snacks. This is the epicentre where innovation is showcased, celebrated, and brought together in one extraordinary event.

ISM MIDDLE EAST NEW PRODUCT SHOWCASE

SHORTLISTED COMPANIES

Best Chocolate Product



DELICADO CHILI CHIPS CHOCOLATE TABLET 90 GR

Company: **Niveen Brands**
Hall: **Sheikh Rashid Hall** | Stand: **R-N24**



Best Hard & Soft Candy Product



AMOS 4D GUMMY BLOCKS

Company: **Amos Sweets Inc.**
Hall: **Sheikh Rashid Hall** | Stand: **R-V52**



Best Snack Product



KAYOW NO ADDED SUGAR PROTEIN PEANUT BUTTER CUPS MILK CHOCOLATE SALTED CARAMEL

Company: **Kayow**
Hall: **Sheikh Rashid Hall** | Stand: **R-V19**



Best Bakery Product



ORGANIC WAFER WITH PEANUT BUTTER AND SALT, WITHOUT ADDED SUGAR

Company: **Me Gusto Sp. z.o.o**
Hall: **Sheikh Rashid Hall** | Stand: **R-Q35**



LYOPHILISED-CHOCOLATE

Company: **Gia Siming (zhuhai) Food Technology Co., Ltd.**
Hall: **Sheikh Rashid Hall** | Stand: **R-276**



MARSHZONE MARSHMALLOW FRIES

Company: **Magical Flavors for Food Industry**
Hall: **Sheikh Rashid Hall** | Stand: **R-X24**



TAHINI SPREAD WITH RICE CRISPIES

Company: **Tahini-Superfood.GR**
Hall: **Sheikh Rashid Hall** | Stand: **R-R33**



PROTEIN MINI CAKE 25% PROTEIN

Company: **Un Attimo in Forma srl**
Hall: **Sheikh Rashid Hall** | Stand: **R-J22**



THE ORIENTAL COLLECTION WITH POPPING CANDY

Company: **Fairy Chocolates**
Hall: **Sheikh Rashid Hall** | Stand: **R-Q48**



FAVORITE TOP UP LOLLIPOP TOY CANDY

Company: **Favorite Food Company**
Hall: **Sheikh Rashid Hall** | Stand: **M-H44**



PICKLE IN A POUCH BY VAN HOLTEN

Company: **Namlow International**
Hall: **Sheikh Rashid Hall** | Stand: **R-W13**



PRIVATE LABEL MIDDLE EAST

SOURCE IT.
OWN IT.
BRAND IT.

7-9 November 2023 10.00-18.00 Al Mustaqbal Plaza

MENA's No.1 Event for Private Label & Contract Manufacturing

Welcome to MENA's only event where you can get straight to the source for cost-effective custom-made products, and branding and packaging solutions, bringing together food and non-food suppliers, and private label and contract manufacturers from 40 countries across the globe, all conveniently located under one roof.

Gearing towards its fourth successful edition, this three-day event is endorsed by some of the biggest names in the region: Amazon, Carrefour, Aldi, Nazih Group, Doubletree by Hilton, Lulu Hypermarkets, Emirates Airline, Landmark Group, Aster Pharmacy, and many more, making it the only event of its kind for private labelling and contract manufacturing.



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www.v-label.org

600+

Brands

200+

Suppliers &
Manufacturers

40

Countries
Represented

8,000+

Attendees



Meet

these World-Famous Brands in 2023



Global Sourcing Made Possible, Under One Roof

Meet manufacturers from 40 countries across the globe bringing you the most unique products and custom-made solutions for your brand, including



BUYERS CLUB LOUNGE

Join The Crème De La Crème Of Regional Buyers

The Buyers Club Lounge facilitates pre-scheduled meetings via the NETWORK Meetings Programme, connecting you with the industry's most influential players from major conglomerates, leading retailers, and global manufacturing giants. Together, we'll craft tailor-made, premium-quality products to elevate your product portfolios.

As a mark of our commitment to your success, we extend lounge access at Al Mustaqbal Plaza. Here, you'll experience unparalleled business matchmaking services, ensuring you optimise your sourcing potential from our distinguished exhibitors at the show.

Elevate your business to a new level of exclusivity!

Al Mustaqbal Plaza



#TRENDSETTERS TOUR

7-9 November 2023

11.30-12.40

Meeting Point:
Buyers Club Lounge, Al Mustaqbal Plaza

The Trendsetters Tour will unlock 10 of the newest cutting-edge products meticulously curated to match the region's ever-evolving consumer pulse. Meet the manufacturers staying ahead of the curve and discover what's really trending in the region.



MEET THE
MANUFACTURERS

STAYING AHEAD
OF THE CURVE



An introduction to new and exciting products for the region



LACO

The ultimate natural solution to clean every surface without the drawbacks of other detergents.



MILKIG

An award-winning product at annual World Dairy Innovation Awards, their Ghee Powder, is a high-fat keto creamer.



MM
International Pte Ltd

The power of coffee with the refreshing boost of energy drinks, in a carbonated formula.



AnNabil
The taste of Nature

Halal and wudhu-friendly nail polish.



essel

Quality Bagasse Disposable Tableware, made from Sugarcane Pulps.



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NEED AT YOUR

Fingertips



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THE SHOW



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EVENT HIGHLIGHTS



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YOUR WAY AROUND
THE VENUE



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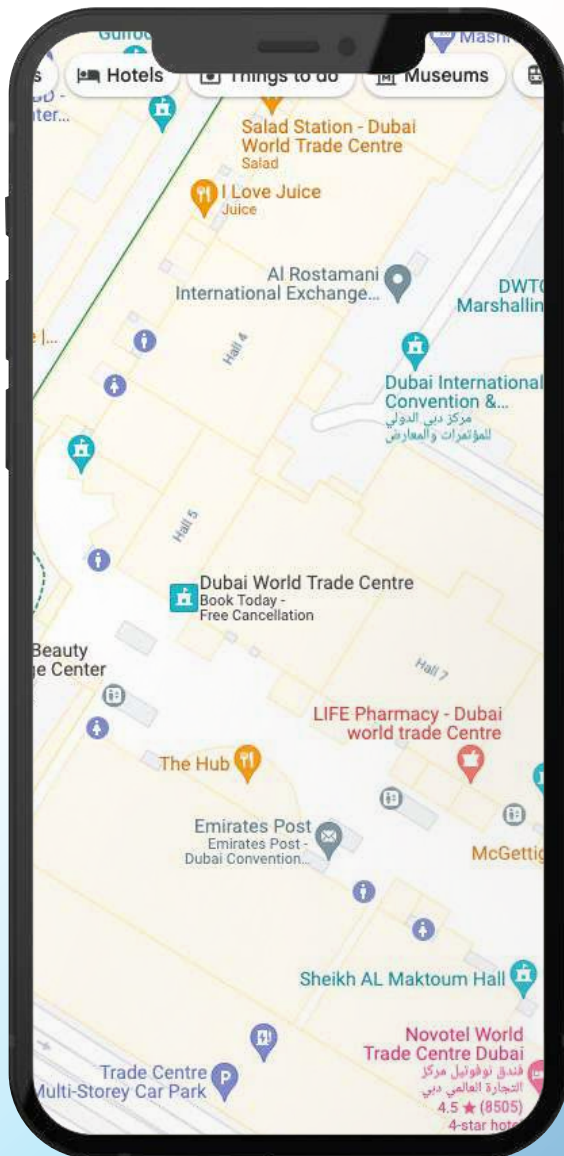
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LOCATION MAP



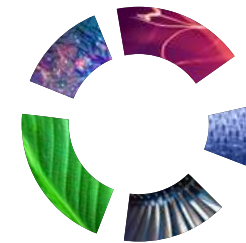
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7-9 NOV 2023

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