SHOW HIGHLIGHTS

3 DAYS OF BUSINESS CONNECTIONS

35,899+
food & beverage manufacturers from 83% of the globe discovered innovative solutions shaping global production

Cost-cutting food solutions & live innovations were showcased by
1,544 exhibitors
from 54+ countries

52+ country pavilions
featured the best of home-grown technologies to an international audience

Larger than life food processing innovations spanned an exhibition surface of over
81,000 m²

Inaugurated by:
HH SHEIKH AHMED BIN MOHAMMED BIN RASHID AL MAKTOUM
Chairman of the Mohammed bin Rashid Al Maktoum Knowledge Foundation
WHY VISITORS LOVED THE SHOW:

- **96%** of trade visitors ranked the show as important for business sourcing.
- **78%** visitors came to track new industry trends & benchmark competitor innovations.
- **65%** visitors voted the show as important to identify potential new suppliers, otherwise difficult to meet.

SHINING EXAMPLES OF INDUSTRIAL INNOVATION

Everything from robotics, Industrial Internet of Things (IIOT) and smart production technologies to other mouth-watering inventions were showcased by global exhibitors:

- Complete ERP digitalisation systems by Siemens
- Chocolate processing machines by GR Industrial Engineering
- Schröder IMAX 400 SMART line Injector by John Bean Technologies (JBT)
- IRB 360 FlexPicker® robot by ABB
- Integrated product lines for cereal based food by Pavan Group
- And many more
GLOBAL REPRESENTATION OF FOOD INNOVATIONS

All major F&B manufacturing technology countries were present, including:

Austria | France | Germany | Italy
Korea | Malaysia | Spain | Switzerland
Taiwan | Turkey | USA | Ireland | UK

"WE WERE THRILLED WITH THE COMMERCIAL POTENTIAL GENERATED AND THE GEOGRAPHICAL DIVERSITY OF NEW BUYERS WE WERE ABLE TO MEET"

EXHIBITOR: MAMDOUH SEODY
Business Development & Marketing Manager, Middle East & North Africa

A MULTI-MILLION $ MARKETING INVESTMENT

US$ 1.4 MILLION
The Advertising Value Equivalent (AVE) generated by the show's global marketing & PR campaigns. Show promoted in publications across Pakistan, India, Lebanon, Egypt, Europe, Africa and many other markets.

104 MILLION
The total circulation of coverage served to F&B professionals globally.

800 MEDIA CLIPPINGS
Published in print, online and broadcast media.

""
Some of the biggest global food manufacturing players attended the show:

- ABB
- Arla
- Coca-Cola
- Danone
- Del Monte
- Domino’s
- General Mills
- Intercontinental
- Kempinski
- Kellogg’s
- Nestlé
- Nestlé
- Pepsi
- Radisson
- Radisson
- Spinneys
- Starbucks
- Unilever

and many more

The official Gulfood Manufacturing survey reports a well-balanced sector interest and an increasingly strong demand towards packaging, processing and automation systems.
TOP 10 VISITING COUNTRIES

Manufacturers visited the show from key markets where food & beverage industry is currently seeing rapid growth & development.

- Saudi Arabia
- Jordan
- Pakistan
- Kuwait
- India
- Oman
- Egypt
- Algeria
- Iran
- Turkey
30+ info-packed sessions delivered by a speaker panel of 35+ F&B futurists, including:

- ABDUL MAJEED AL OTAIBI, Head of Middle East Regulatory & Scientific Affairs
- AMER HUSSAIN, Vice President - Integrated Supply Chain
- ANDREY DVOYCHENKOV, Managing Director
- MOHAMED FARAHNEH, Segment Head - MEA F&B Manufacturing
- SKY KURTZV, Cofounder & CEO
- KAREN STANTON, Global Marketing & Branding Director
- ATHAR SIDDIQUI, Executive Vice President - Digital Factory

TOPICS DISCUSSED

- Factory of the Future - 4th industrial revolution and F&B industry
- IIOT for the food and beverage industry
- Competing in a global market – is your factory holding you back?
- Digital in the Real World: Implementing Solutions in F&B IIOT
- Automation and robotics – how far can the F&B industry adopt next-generation technologies?
- Re-imagine the Future of Taste

And many more! PLUS dedicated country-focused industry outlook sessions spotlighting Saudi Arabia, Egypt, Pakistan.
Spotlighting the food processing industry’s most genius innovations that will once and for all end costly challenges faced by the modern F&B manufacturing plant.

**FOOD PROCESSING INNOVATIONS BATTLED FOR TOP SPOT ACROSS SEVERAL CATEGORIES:**

1. Most Innovative Food Ingredient
2. Most Innovative Processing Solution
3. Most Innovative Health Ingredient
4. Top Packaging Innovation
5. Top Futuristic Technology ‘Future in Focus’
6. Environmental Award Of The Year
7. Top Food Safety Initiative/Technology

See the winners listing at [www.gulfoodmanufacturing.com/features/gulfood-manufacturing-awards](http://www.gulfoodmanufacturing.com/features/gulfood-manufacturing-awards)
THE BIG BUYERS

Armed with a collective budget in excess of US$ 2 BILLION, 2,000+ food manufacturing professionals from across Middle East, Africa and South Asia met and sealed deals with exhibitors.

7,094 INVITES sent out by exhibitors

6 MEETINGS confirmed on average per exhibitor

Some of the top companies recruited for the meetings programme

- A & P Foods Limited
- Afrifood Solutions
- Ammco Foods
- Darsh Industries Ltd.
- Dip n dip
- Exotic Brands
- Fosh Fash Snack Food Production Company
- Global Sweets & Biscuit Factory
- Jordan Potato and Corn Chips Co.
- Laas Group
- Modern Dairy Plant Co.
- Nezafi Capital
- Sweet Nutrition Ltd.

and many more

VALUE OF BUSINESS DEALS FACILITATED BY THE GULFOOD MANUFACTURING MEETINGS PROGRAMME FOR SOME OF THE BIGGEST MARKET PLAYERS:

- Haleeb Foods (Hosted buyer) $1,400,000
- Jordan Potato Corn Chips (Hosted buyer) $1,000,000
- Tat Nisasta (Exhibitor) $300,000
- ABC Fruits (Exhibitor) $100,000
- National Biscuits (Hosted buyer) $100,000

A 5-STAR MEETING EXPERIENCE:

“Customers arrived on time and our meetings with them helped us define their needs”

ALADDIN ALHOWAINY
Area Manager
Bosch Packaging Technology

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THE BIG DISCOVERIES

Industry professionals, embassy and trade body officials from 160 countries experienced free tours as trained guides took them around the halls on a journey to see some of the most progressive, world-class production capabilities.

WE’RE HERE LOOKING FOR HIGH-TECH BAKERY SOLUTIONS TO SET UP OUR OWN FACILITY IN EGYPT. WE FOUND SOME SUPPLIERS WHOM WE WILL CONSIDER FOR THIS PROJECT.

VISITOR: AHMED SHABIB
Head of Purchasing

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BOOK YOUR STAND & SPONSORSHIPS AT THE 2019 EDITION

Don't forget to budget an additional AED 2,800 for each participating company or stand sharer for your registration fee (AED 1,000) Enhanced Internet Listing (AED 1,250) and insurance (AED 550).

All prices subject to 5% VAT

SHELL SCHEME
AED 1,950/m²

DOUBLE DECKER
AED 800/m²

CONCOURSE
SPACE ONLY
AED 2,450/m²

SPACE ONLY
AED 1,650/m²

Contact the team

gfm@dwtc.com

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